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## NEWS RELEASE

### **Central Plains Dairy Association Establishes \$225,000 Matching Grant to Central Plains Dairy Foundation Endowment Fund**

NEW PRAGUE, MN (July 8, 2021) – The Central Plains Dairy Association (CPDA), which runs the annual Central Plains Dairy Expo (CPDE), made a five-year commitment to the Central Plains Dairy Foundation (CPDF) to match up to \$45,000 per year in endowment dollars.

“The Central Plains Dairy Expo recognizes its commitment to strengthening dairy producers, dairy workers and businesses that support dairies in the Central Plains. As part of that support, the association renewed its commitment to the Central Plains Dairy Foundation to assist with education and workforce needs in the industry,” said Kris Bousquet, executive director of the Nebraska State Dairy Association. “This commitment of up to \$225,000 in matching endowment dollars over the next five years will help kickstart the foundation’s endowment fund-raising goals.”

“These matching endowment dollars are a dollar-for-dollar match, up to \$45,000 per year. The foundation is looking for donors to make a one-time or multi-year commitment to the CPDF endowment, so we can build upon successful programming already being funded by the Central Plains Dairy Foundation,” said Deb Wehde, Agropur field representative and CPDF president.

The foundation’s three major pillars are education, dairy industry enhancement and promotion and service. Scholarships and the Dairy Innovators Grant program are two of the foundation’s current initiatives. To learn more about the foundation, make a donation or apply for scholarships and grants, go to <https://www.centralplainsdairy.com/about/central-plains-dairy-foundation>.

CPDA board members and staff invite you to upcoming events: Grazing on the Greens (annual golf outing) on Aug. 4, in Dell Rapids, S.D., biennial Women’s Conference on Nov. 2-3, in

Sioux Falls, S.D., and Central Plains Dairy Expo, March 29-31, 2022, at the Denny Sanford Premier Center in Sioux Falls, S.D. You can learn more at [www.centralplainsdairy.com](http://www.centralplainsdairy.com).

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