



Women's Business Conference

2021 Women's Conference Sponsorships

Banquet & Keynote sponsorship | \$3,000 (multiple sponsorships available)

- ☛ Sponsor representative to introduce speaker
- ☛ Sponsor logo at conference, on brochure, registration materials and emails
- ☛ Sponsor information/logo will be publicized on CPDE website, Facebook, and Twitter
- ☛ Sponsor recognition will be in the EMoo Newsletter
- ☛ Sponsor-provided item to be included in conference bags
- ☛ One 6-foot tabletop in conference area
- ☛ Distribute promotional materials or company swag during banquet
- ☛ Post signage during banquet, such as banner ups. Sponsor provided
- ☛ Four conference registrations, excludes hotel accommodations
- ☛ Speaker sponsors will cover all incidentals and expenses for speaker, including travel, fees and meals. This year's Keynote Speaker will be **KIM BREMMER** from [Ag Inspirations](#).

Snack Break sponsorship | \$2,000 each | Two Sponsorships Available

- ☛ Sponsor logo at conference, on brochure, registration materials and emails
- ☛ Sponsor information/logo will be publicized on CPDE website, Facebook, and Twitter
- ☛ Sponsor-provided item to be included in conference bags
- ☛ Materials/swag and signage at break station
- ☛ Sponsors have fun with this! You could provide napkins, cups, stress balls, whatever would be fun for the women during break. (cost incurred is sponsor's responsibility)

Brunch sponsorship | \$3,500

- ☛ Sponsor logo at conference, on brochure, registration materials and emails
- ☛ Sponsor information/logo will be publicized on CPDE website, Facebook, and Twitter
- ☛ Sponsor recognition will be in the EMoo Newsletter
- ☛ Sponsor-provided item to be included in conference bags
- ☛ One 6-foot tabletop in conference area
- ☛ Distribute materials during brunch
- ☛ Two conference registration, excludes hotel accommodations

Speaker sponsorships | \$2,500 Session Speakers

- ☛ Sponsor representative to introduce speaker
- ☛ Sponsor logo at conference, on brochure, registration materials and emails
- ☛ Sponsor information/logo will be publicized on CPDE website, Facebook, and Twitter
- ☛ Sponsor recognition will be in the EMoo Newsletter
- ☛ Sponsor-provided item to be included in conference bags
- ☛ One 6-foot tabletop in conference area
- ☛ Distribute materials during speaker session
- ☛ Post signage during speaker session, such as banner ups. Sponsor provided
- ☛ Four conference registrations, excludes hotel accommodations
- ☛ Speaker sponsor covers all incidentals and expenses for speaker, including travel, fees and meals. Speakers are selected by the Women's Conference Committee & Sponsor.

Committed Speakers to date needing sponsorship:

Dr. Pamela Ruegg
Amanda Radke

Take & Bake sponsorship | \$3000

- ☛ Meals will be purchased for attendees to take home with them to bake for dinner that evening!
- ☛ Sponsor logo at conference, on brochure, registration materials and emails
- ☛ Sponsor information/logo will be publicized on CPDE website, Facebook, and Twitter
- ☛ Sponsor-provided item to be included in conference bags
- ☛ One 6-foot tabletop in conference area
- ☛ Sponsor recognition will be in the EMoo Newsletter

Networking Happy Hour sponsorship | \$2,000

- ☛ Sponsor logo at conference, on brochure, registration materials and emails
- ☛ Sponsor information/logo will be publicized on CPDE website, Facebook, and Twitter
- ☛ Sponsor-provided item to be included in conference bags
- ☛ Materials/swag and signage at the networking happy hour
- ☛ Sponsors have fun with this! You could provide napkins, plates, engraved glasses, door prizes, fun things for conversation, the ideas are endless. (cost incurred is sponsor's responsibility)

Lanyard sponsorship | \$1,500

- ☛ Sponsor logo at conference, on brochure, registration materials and emails
- ☛ Sponsor information/logo will be publicized on CPDE website, Facebook, and Twitter
- ☛ Sponsor-provided item to be included in conference bags
- ☛ Sponsor-provided logoed lanyard for conference

Coffee & Tea Demonstration & Break sponsorship | \$1,500

- ☛ Sponsor logo at conference, on brochure, registration materials and emails
- ☛ Sponsor information/logo will be publicized on CPDE website, Facebook, and Twitter
- ☛ Sponsor-provided item to be included in conference bags
- ☛ Sponsor-provided logoed cups or napkins for conference

Attendee bag insert (180 each) | \$300

- ☛ Sponsor logo at conference, on brochure, registration materials and emails
- ☛ Sponsor information/logo will be publicized on CPDE website, Facebook, and Twitter
- ☛ Sponsor-provided item to be included in conference bags

IDEAS for ITEMS:

Travel makeup or jewelry bags, scarves, tea, coffee mugs, t-shirts, face scrubs, fun socks, nail files, bracelets, candles, lotion, soap, sticky notes, journals, nice pens, cheese/ice cream coupons, candy, ice cream scoops, cheese knives, kitchen utensils, cheese savers, water bottles, aprons, inspirational pictures/magnets, funny kitchen towels, wine stoppers, recipes, cards... opportunities are endless!

Tabletop Space | \$300

- ☛ Sponsor logo at conference, on brochure, registration materials and emails
- ☛ Sponsor information/logo will be publicized on CPDE website, Facebook, and Twitter
- ☛ Sponsor-provided item to be included in conference bags
- ☛ One 6-foot tabletop in conference area